SOCIAL BUTTERFLY AI™ . THE FIRST MULTI-AGENT, AGENT-LED VIBE CODING STUDIO & BUSINESS INCUBATOR

Every Active Feature, Specialist, Studio Tool & Credit Workflow Explained Step by Step

The official operator manual for founders building on **Social Butterfly AI™ (https://socialbutterflyai.com)**—the world's first **Multi-Agent, Agent-Led Vibe Coding Studio & Business Incubator** (Get Your Head in the Clouds™). Covers the Guided Voice Tour, ADA Daylight/Night Mode, Mission Control, the 8 AI Specialists in The Core, the 5 Built-In AI Models (AI Model Selector), Vibe Coding Studio, Custom Domain RDAP Lookup, Multimodal Image/Video Studios, and Dossier Exports.

PLATFORM	PROMPT PLAYBOOK	HELP CENTER	EDITION
https://socialbutterflyai.com	socialbutterflyai.com/prompt-guide	socialbutterflyai.com/help	October 2026 Production Release

1. Platform Overview: How Social Butterfly AI™ Turns Ideas into Live Cloud Ventures

STEP-BY-STEP WORKSPACE OVERVIEW

Step 1: Sign-In & 25 Starter Credits

Sign in with Google or Email/Password. Every verified account automatically receives **25 free starter credits** plus **25 daily standard chat turns** (and 3 deep-reasoning Pro turns per day).

Step 2: Clarity Hub & Founder File

Open **Clarity Hub** to save your background, weekly schedule, income goals, and non-negotiable rules. Click **Summarize Founder Profile** (1 cr) so every specialist tailors advice to you.

Step 3: Mission Control (4-Stage Pipeline)

Follow the guided pipeline from **1. Discover** to **2. Design & Build**, **3. Launch Check**, and **4. Grow & Sell**, with real-time progress tracking across your Venture Dossier.

Step 4: Built-In AI Model Selector

Switch live between **Gemini 3.8 Flash**, **Gemini 4 Argon**, **Gemini 3.1 Pro**, **OpenAI GPT-OSS 120B**, and **Gemini 3.1 Flash-Lite** directly in Mission Control, Chat, or Studio.

2. Your 8 AI Specialists in The Core (Team Chat & Live Voice)

THE 8-SPECIALIST AI EXECUTIVE CREW

SPECIALIST	EXECUTIVE ROLE	VENTURE DOSSIER ARTIFACT	HOW THEY HELP YOU BUILD
Social Butterfly	Chief of Staff & Orchestrator	`savePRD`, `createTask`	Coordinates all 8 specialists, writes your 10-section Executive PRD, and manages your task board.
The Extractor	Discovery & Market Strategist	`saveVisionCore`	Distills raw ideas into a 4-part Vision Core (Problem, Solution, Audience, Vibe) with live web search.
The Architect	Systems & Data Strategist	`saveImplementationPlan`	Designs multi-tenant Firestore schemas, owner-only security rules, and Stripe/Square webhooks.
The Artist	Brand & UI Designer	`saveDesignSystem`	Creates WCAG AAA Day/Night color tokens, typography hierarchy, and mobile 390px layout rules.
The Engineer	Full-Stack Lead (Vibe Studio)	`saveCodePlan` / Studio Build	Compiles multi-file interactive web apps (`index.html`, `app.js`, `styles.css`) with live preview.

SPECIALIST	EXECUTIVE ROLE	VENTURE DOSSIER ARTIFACT	HOW THEY HELP YOU BUILD
The Auditor	Market, Financial & Risk Analyst	`saveSecurityAudit`	Pressure-tests TAM/SAM/SOM, unit economics, regulatory compliance traps, and security posture.
The Anchor	Pre-Flight & Reliability Lead	`saveLaunchPlan`	Runs the 12-point Pre-Flight Launch Readiness Check before you publish to real customers.
The Keeper	Growth & Retention Strategist	`saveGrowthSprint`	Designs your First-10-Customers sprint, pricing experiments, and 30-60-90 day retention loops.

3. Vibe Coding Studio, Custom Domain Lookup, Multimodal Studios & Exports

BUILD, VERIFY & SHIP

Vibe Coding Studio (50 cr Build / 40 cr Iterate)

Generates full multi-file applications grounded in your Venture Dossier. Includes live Desktop (1280px), Tablet (768px), and Mobile (390px) preview, **Open in Tab** live launcher, Code Inspector, and unwatermarked ZIP download.

Real-Time Custom Domain Checker (0 cr)

Checks live domain registration status against the official **Verisign RDAP Registry** and **Google Public DNS-over-HTTPS**, with one-click checkout links to Cloudflare Registrar and Namecheap.

Brand Image & Veo 3.1 Video Studios

Generate editorial brand photography with **Gemini 3.1 Flash Image** (8 cr) or **Gemini 2.5 Flash Image** (5 cr), and 720p/1080p cinematic promo videos with **Google Veo 3.1** (150 cr).

Real Firestore Dossier Exports (0 cr)

Click **Export** at any time to download your complete **Full Venture Dossier (.md)**, **Chat Transcript (.md)**, or **Project Task List (.csv)** directly from Firestore.

4. Membership Plans, Daily Chat Allowances & Credit Schedule

TRANSPARENT PRICING & CREDITS

PLAN TIER	MONTHLY PRICE	ANNUAL PRICE (20% OFF)	MONTHLY CREDITS	DAILY STANDARD CHAT TURNS	DAILY DEEP/PRO TURNS
Free Starter Trial	$0	$0	25 starter credits (one-time)	25 / day	3 / day
Starter (Plus)	$29 / mo	$278 / yr (~$23/mo)	500 credits / mo	100 / day	15 / day
Pro Builder	$79 / mo	$758 / yr (~$63/mo)	2,000 credits / mo	250 / day	40 / day
Ultra Studio	$149 / mo	$1,430 / yr (~$119/mo)	6,000 credits / mo	500 / day (5,000/mo cap)	100 / day
Credit Top-Up Pack	$9 one-time	N/A	+250 credits (never expire)	Adds to active tier	Adds to active tier