Getting Started: the welcome tour, your checklist, and Stage 1

Updated 2026-11-06. https://socialbutterflyai.com/guides/getting-started

---

Two different "first steps" show up in Social Butterfly AI™:

- The **welcome** is the first-run hello, short tour, optional Founder File (a short "about you" note so the crew can tailor advice), and Getting started checklist.
- **Stage 1** on the Quest Map is **Vision Core**: the saved heart of your idea (problem, solution, audience, vibe).

This guide covers both so you know which one people mean.

What it is

When you first join, Social Butterfly welcomes you, asks a couple of quick questions, and can walk you through a short tour of the screen. You can skip. Then a small **Getting started** checklist on Mission Control helps you try the basics.

If you have not started an idea or a Studio app yet, Mission Control may also show **Start your first build**. That is a fast path into Vibe Coding Studio. When you send an idea to the crew, Vision Core is still the first step on the Quest Map.

Why it matters

New tools feel big. The tour and checklist shrink the first minutes into small wins. Stage 1 (Vision Core) turns a rough idea into a short summary the crew can use.

Welcome and checklist

1. On the welcome screen, continue when you are ready, or skip for now.
2. You may be asked what you want to work on (app, idea, brand, or unsure) and how new you feel. Start the tour, or skip the questions.

3. On the tour, move forward or back, listen if you like, and close it whenever you want (including the Esc key).
4. Optional **Founder File**: paste or upload a short note about you and your work so every crew member has context. You can skip and add it later in Settings.
5. You may get a chance to share a first idea.
6. On Mission Control, the **Getting started** checklist ticks off as you try each item. You can hide the list. When all six are done, keep going.

The six checklist items

1. Meet Social Butterfly
2. Take a Guided Tour with Social Butterfly
3. Share your first idea
4. Peek inside the Vibe Coding Studio
5. Check your credits and chats
6. Tell the crew about you (Founder File, optional)

Replay the tour any time

- Left menu **Guided Tour**
- On Mission Control, the control that starts a guided tour with Social Butterfly
- Or open the replay tour link while signed in

If you skipped the welcome, you can still take the tour later. **Start your first build** can still appear when nothing is started yet.

Stage 1 first steps (Vision Core)

Stage 1 on the Quest Map is Vision Core.

1. Sign in and open **Mission Control**.
2. Type your idea (or speak it).
3. Tap **Start Building** to send the idea to the crew.
4. Answer The Extractor in **The Core (Team Chat)** until Problem, Solution, Audience, and Vibe are saved.

If chat asks you to verify your email before the crew can help, follow that prompt. More detail is in Vision Core: what it is and how to write yours and the short Help article Step 1: Your Vision Core.

First look at Studio

- If your home shows **Start your first build**, that is the quick path, or
- Open **Vibe Coding Studio** in the left menu.

More detail: Vibe Coding Studio: your first build and Vibe Coding Studio Help.

Worked example (illustrative input only)

This is a **made-up** first idea you might share after the tour. It is **not** product output.

> "A waitlist page for my Saturday meal-prep clients so they stop DMing me for the next drop."

Next you can finish Vision Core with The Extractor, or shape a first Studio plan from **Start your first build** if that box is on your home screen.

Common mistakes

- **Mixing up Stage 1 with the welcome.** Welcome is the tour and checklist. Stage 1 is Vision Core on the Quest Map.
- **Hiding the checklist and feeling lost.** Replay the tour from the menu or the replay tour link.
- **Stuck on email verification.** If a chat asks you to verify your email, follow that prompt. Check Junk if the message is missing (see Help).
- **Expecting My Projects to list Studio builds.** My Projects is your ideas / ventures. Studio apps are in the Studio dropdown.
- **Trying to learn every feature name first.** Follow the next card on Mission Control, or **Start your first build**, and ignore the rest until you need it.

Credits on day one

Chatting inside your daily allowance does not use credits. Bigger jobs (plans, builds, images, research, voice) do. Trust the meter in the app.

Related Help

- The welcome tour and Getting Started checklist
- Welcome to Social Butterfly AI™
- Share your first idea
- Mission Control
- Create your account
- Your Founder File

Frequently asked questions

What is Stage 1?

Stage 1 on the Quest Map is Vision Core: problem, solution, audience, and vibe, led by The Extractor. The welcome tour and Getting started checklist are a different first-run hello.

Can I skip the welcome?

Yes. Choose Skip for now. You can replay the tour from Guided Tour in the left menu, from Mission Control, or with the replay tour link.

What if I have not started anything yet?

Mission Control may show Start your first build. That is a fast path into Vibe Coding Studio.

Do the first chats cost credits?

Chatting inside your daily allowance does not use credits. Bigger jobs such as plans, builds, images, research, and voice do.

© Social Butterfly AI™. All rights reserved. Content, methods and curriculum are proprietary to Social Butterfly AI™.
This is the User Guide page at https://socialbutterflyai.com/guides/getting-started.